



TRUEUP PRESENTS



“RACE THE AI” CHALLENGE FOR ACCOUNTING PROFESSIONALS

WHY JOIN?

- **Free training** on AI applied specifically to accounting
- **Get hands-on** experience with real accounting AI tools
- **Network** with accounting students as a firm mentor
- **Fun, experiential** competition with rewards and prizes

**JOIN FREE TO MENTOR
A STUDENT TEAM**

Key Details

100% Virtual

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**100% FREE
for Professionals**

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**October 21, 2025 -
November 4, 2025**

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Hands-On with AI

Professionals learn AI applied to accounting through 4 TrueUp games and 3 hands-on exercises with real AI tools.

**Join as a firm mentor today at
www.RacetheAI.com**

TRUEUP
BRING LIFE TO LEARNING



TRUEUP INVITES YOU



THE FIRM MENTOR ROLE TO ACCOUNTING STUDENTS



Here's what you'll do as a firm mentor:

OCT 21, 2025 - Challenge kicks off

- **Tune into the virtual Challenge Kick-off** via Zoom for official rules. This will be recorded and distributed as well.
- **Be a resource guide** to your student team over the 2-week period to provide perspective on real-world accounting. Be available and responsive by email or phone to your team.
- **You will have access** to the TrueUp Accounting AI games (4 total) and other AI tools and may play at your discretion.

NOV 04, 2025 - Challenge ends

- Complete a final survey for your team and the event

NOV 11, 2025 - Winners announced

Interested in becoming an event sponsor?
Ask vince@trueup.co (not .com) for options

Join as a firm mentor today at www.RacetheAI.com