



TRUEUP PRESENTS



# “RACE THE AI” CHALLENGE FOR ACCOUNTING STUDENTS

## Benefits for EDUCATORS

- **Extra support** teaching AI's impact on accounting
- **Increase engagement** with students through competition
- **Free use** of TrueUp learning materials on AI in accounting

## Benefits for STUDENTS

- **Get hands-on** experience with learning AI in accounting
- **Network** with accounting firms who act as mentors
- **Fun, interactive** competition with rewards and prizes

## Key Details

**100% Virtual**

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**100% FREE  
for Students**

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**October 21, 2025 -  
November 4, 2025**

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## Hands-On with AI

Students learn AI applied to accounting through 4 TrueUp games and 3 hands-on exercises with real AI tools.

**Register your school today at [www.RacetheAI.com](http://www.RacetheAI.com)**